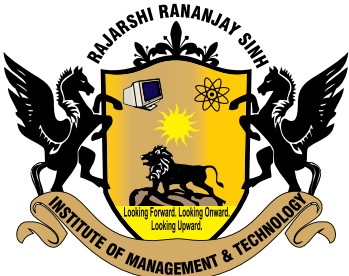




Global Learning

Local Expertise

RAJARSHI RANANJAY SINH INSTITUTE OF MANAGEMENT & TECHNOLOGY
An Institute of Rajarshi Rananjay Sinh Group of Institutions



RRSIMT
Class of 2011

Board of Advisors

Dr. Sanjay Sinh

Dr. Sanjay Sinh, a leading social worker is Member of Parliament from Sultanpur. Dr. Sinh has held various positions in central Govt. as well as state Govt. including Union Minister of State, Telecommunication (independent charge), Minister of State of Transport, Sports, Dairy Development, and Youth etc. in U.P. Government.

Rani Ameeta Sinh

Rani Ameeta Sinh is a leading social worker and member of legislative assembly of U.P. She has earlier served as Minister of Technical Education in U.P. Government.

Mr. Rajan Kilachand

Mr. Rajan Kilachand is President and Chairman of Dodsal group - USD 2.0 billion (INR 9000 Crore) diversified multinational group with interest in Construction, Infrastructure, Hydrocarbon and Energy sectors. Mr. Kilachand is alumnus of Sydenham College Mumbai.

Mr. Lalit Khanna

Mr. Khanna is MD & CEO of Escorts Mutual Fund and Escorts Securities Limited. Mr. Khanna is an alumnus of IIM, Ahmedabad, 1975 batch.

Mr. Nagananda Kumar

Mr. Kumar is a Corporate coach and recently served as Director - HRs for Lowe Lintas - one of the largest advertising agency. Mr. Kumar has earlier taught at IIM Ahmedabad, MDI Gurgaon, and Cleveland USA. Mr. Kumar is an alumnus of St. Stephens Delhi, IIM Ahmedabad and Case Western University, Cleveland.

Prof. A. K. Khare

Prof. Khare is an accomplished academician with more than 30 years of experience and has served as Pro-Vice Chancellor, U.P. Technical University and Former Director of IET Lucknow. Prof. Khare is an M. Tech and Ph. D in Mechanical Engg. and did his B. Tech. from IIT Kanpur.

Mr. O.P.Singh

Mr. Singh is Managing Director of Advanced Bio-Agro Tech Ltd (ABTL) Pune. Mr. Singh, with over 25 years of experience, is recognized as the first Indian to represent the country's success story in Poultry Business in World Agri Congress in 2003, at Missouri, USA.

Mr. Jayant Krishna

Mr. Jayant Krishna is Principal Consultant and head of global delivery operations of Tata Consultancy Services Ltd. (TCS) Lucknow with more than 22 years of experience. Mr. Krishna has been British Chevening Scholar at the University of Leeds (UK) and is an adjunct professor at IIT Kanpur.

Dr. Rajesh Singh

Dr. Rajesh Singh is a Professor at Banaras Hindu University (BHU) and has more than 20 years of teaching and Research Experience. Dr. Singh also serves as Chairman of Press, Publication & Publicity, BHU.

Mr. Shailesh Vickram Singh

Mr. Shailesh Vickram is Investment Director with 2i Capital - a leading mid market private equity group. Mr Singh with over 15 years of corporate experience, is an alumnus of IIM Lucknow and GBPUAT, Pant Nagar.



Chairman's Message

21st century is called as century of emerging Economies like China & India where these countries are driving the world growth. Further this coming decade of 2010-20 is going to be an Indian Decade on account of ongoing reforms, There is a focus on infrastructure and also continual shift towards knowledge based economy. This transformation is throwing unique challenges as well as great opportunities for our upcoming young generation.

The paradigm shift towards knowledge based economy requires our young generation to be well equipped and trained not only to handle these challenges but also to seize the opportunities thrown by this golden Indian decade. Hence an Institute like RRSIMT plays an important and pivotal role in imparting required skills to our young generation and prepares them for professional world.

At RRSIMT, we aim to create an environment which not only impart education but also builds creativity, values and respect for society as quoted by our great poet Rabindra Nath Tagore.

"WHERE THE MIND IS WITHOUT FEAR AND THE HEAD IS HELD HIGH, WHERE KNOWLEDGE IS FREE".

With Best wishes
Dr. Sanjay Sinh
Chairman
RRSIMT Amethi



Vice Chairperson's Message

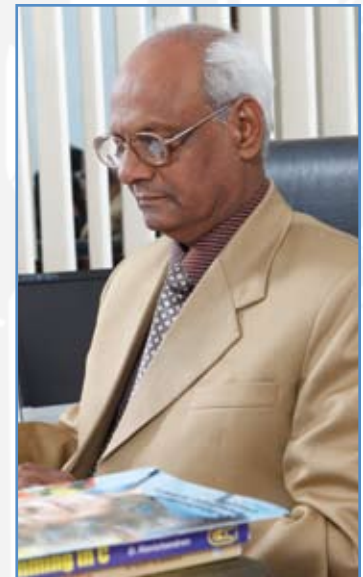
India now holds a respectable position in the world and is regarded as a leader in various fields such as Information Technology, Space Exploration and Defence. Indian economy is a fast growing economy and requires a large number of well trained human resources to take it forward. This focus has now shifted to India and there are enormous opportunities in the semi urban and rural sector. Getting ready for this requires special efforts from all including policy makers, industry, and most importantly the academia. RRSIMT is a humble beginning in this direction. This institute will play a pivotal role in nurturing the talent in this area. The students will get an opportunity to be a part India's success. I am sure that each student of this institute will be able to contribute to the growth of society and the nation in more ways than one. I hope RRSIMT will bring about a new era of development not only for Amethi but also for whole India.

With Best Wishes
Rani Ameeta Singh
Vice Chairperson
RRSIMT Amethi

Director General's Message

RRSIMT, is a leading institute of Uttar Pradesh, has carved a niche for itself because of its eminent faculty, best of art infrastructure, latest technologies and promising students. We at RRSIMT, believe in the individuality of each aspirant and are committed to work whole heartedly towards enhancing their skills by equipping them with impeccable human values and professional ethics that will metamorphose them into a more holistic person. Our job doesn't end with this only. We constantly see to it that students get the maximum industry exposure and their entrepreneurial abilities are also explored. RRSIMT has one of the best faculties in the form of IIT & IIM alumni who tirelessly teach, monitor and guide students to achieve their goals. The journey of each student at our institute is replete with rubbing shoulders with finest brains, day to day growth by availing the up to date facilities & technologies and finally bagging the coveted jobs, thus adding a meaning to this journey.

I personally and sincerely wish all the very best to the budding students for a roller coaster ride at this prestigious institute.



With Best wishes
Dr. K.K.Singh
Director General
RRSIMT Amethi
M. Tech., Ph.D. (Engg.), IIT Kharagpur



Creating Opportunities Nurturing Talent

“ RRSIMT combines well-established theory with hand on experience in emerging markets to construct a dynamic pedagogy which creates an edge over others. ”





Introduction

The great visionary Late Rajarshi Rananjay Sinh of Amethi laid the foundation of RAJARSHI RANANJAY SINH GROUP OF INSTITUTIONS (RRSGI) in 1916, when education itself was not the agenda on everybody's mind.

Over the years, Rajarshi Rananjay group evolved as an institution with the highest principles of modern education in mind - to pursue excellence in teaching, at the same time, to make its students concerned and responsible citizens of society.

Responding to the changing needs of educational system in India, RRSIGI has established Rajarshi Rananjay Sinh Institute of Management and Technology (RRSIMIT) with an aim to offer linguistic as well as academic vigor to the students of Amethi and nearby areas to leverage upon various prospects available globally as well as in the corporate world. Aiming to reach this goal, the group has invested extensively in bringing the best faculty from the leading B-Schools of the country and thus giving much needed exposure to its students.

The institute offers world class infrastructural facilities to the students and its extracurricular activity promises overall development of the students to prepare them to face each and every aspect of the real world and emerging a winner. Thus RRSIMIT has been able to prepare a team of students who are not only well trained to capture opportunities offered by emerging India but also well connected to the reality of present India and aware of the challenges posed by it.





Igniting minds

Creating potential

“ The focus on the rural and semi urban sectors makes RRSIMT MBA program more specific to the needs of the Industry ”

Pedagogy



We believe in approach that fosters innovation, creativity and thought provoking. Our professors continuously interact with the students to impart real life skills. The focus is to impart skills relevant to human values and social upliftment.

Our methodology ensures the optimal balance between concepts and experience. We also offer our students an opportunity to explore the Indian market, Indian industries, and Indian consumers through various experiential learning methods and activities.

In addition, we also follow the case study approach that allows our students to be prepared for actual market requirements.

The guest lectures and symposiums are organized for their development. These also enable our students to touch-base with the leading practitioners of management.

The term project allows our students to apply their skills and solve real life problems under the watchful eyes of our professors, which inculcate a team spirit in our students.

Course Structure

Core Courses

Semester-1

- 1 MBA 011 Principles & Practice of Management
- 2 MBA 012 Managerial Economics
- 3 MBA 013 Accounting & Financial Analysis
- 4 MBA 014 Organisational Behaviour
- 5 MBA 015 Business Statistics
- 6 MBA 016 Marketing Management
- 7 MBA 017 Computer Applications in Management
- 8 MBA 018 Communication for Management

Semester-2

- 1 MBA 021 Business Environment
- 2 MBA 022 Business Laws
- 3 MBA 023 Research Methodology
- 4 MBA 024 Operations Research
- 5 MBA 025 Production & Operations Management
- 6 MBA 026 Cost & Management Accounting
- 7 MBA 027 Financial Management
- 8 MBA 028 Managing Human Resources
- 9 MBA 029 Comprehensive Viva (CV)

Semester-3

- 1 MBA 031 Supply Chain Management
- 2 MBA 032 Strategic Management
- 3 MBA 033 Management Information System
- 4 MBA 034 Consumer Behaviour & Marketing Communication
- 5 Specialization Group -1 Elective 1
- 6 Specialization Group -1 Elective 2
- 7 Specialization Group -2 Elective 1
- 8 Specialization Group -2 Elective 2
- 9 MBA 035 Summer Training Project Report

Semester-4

- 1 MBA 041 Entrepreneurship Development
- 2 MBA 042 Corporate Governance, Values & Ethics
- 3 Specialization Group -1 Elective 3
- 4 Specialization Group -1 Elective 4
- 5 Specialization Group -2 Elective 3 or 4
- 6 Open Specialization Elective (Any one)
- 7 MBA 043 Research Project Report
- 8 MBA 044 Comprehensive Viva (CV)

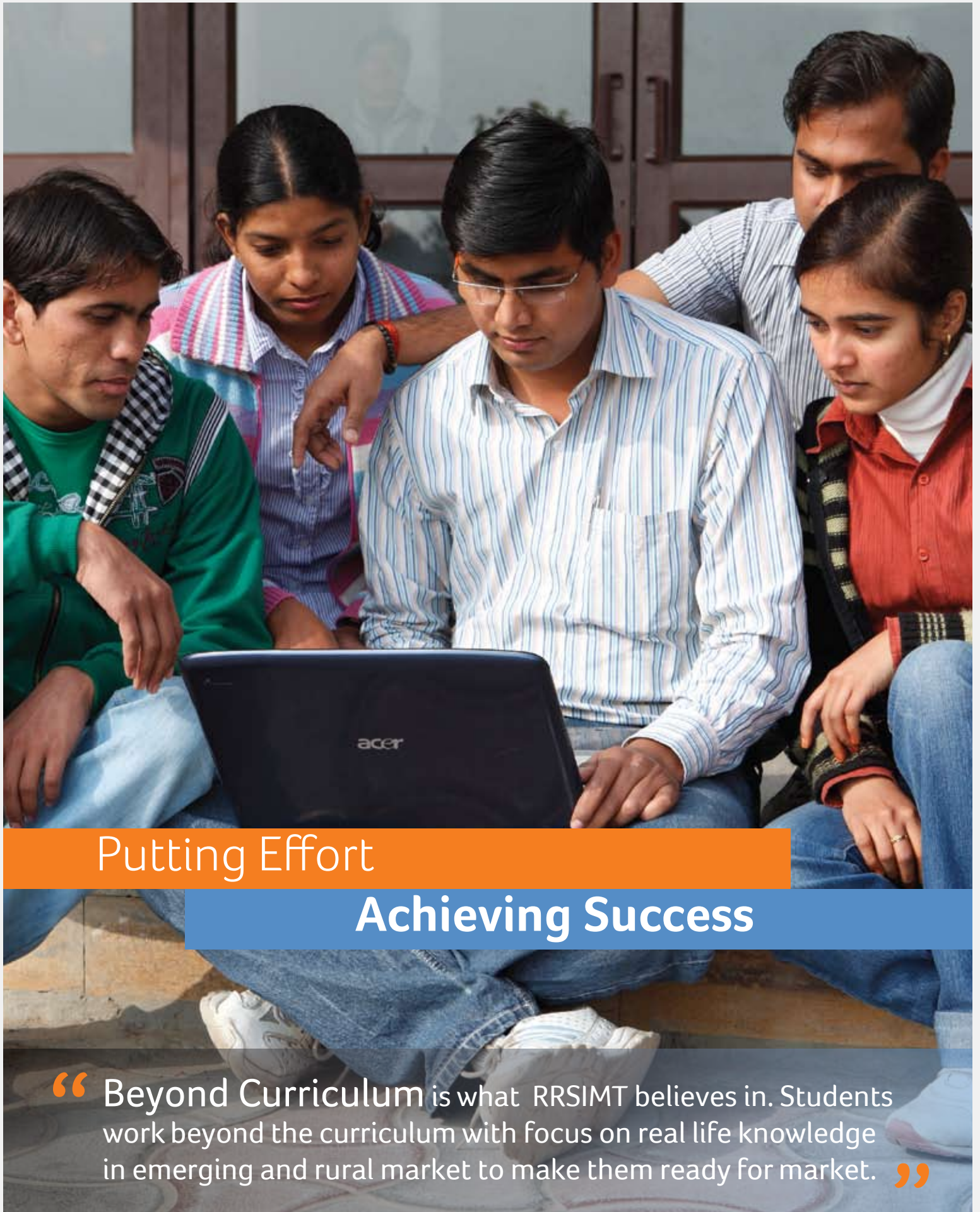
Electives

Human Resource
Marketing
Financial Management
Information Technology
International Business

Open

Specialization

Insurance & Risk Management
Hospitality Management
Project Management
Rural Management



Putting Effort

Achieving Success

“ Beyond Curriculum is what RRSIMT believes in. Students work beyond the curriculum with focus on real life knowledge in emerging and rural market to make them ready for market. ”

Student Activities

RRSIMT focuses on the all round development of its students and ample opportunities are provided for co-curricular activities to develop them.

They are engaged in activities to prepare themselves for superior performance in the global market and humane understanding of the society.

There are various committees that students volunteer for. Being a volunteer is a matter of prestige and students are often involved in a healthy competition to be a member of such initiative.

To give the students autonomy and prepare them for challenging corporate environment, we have created various committees and students volunteer for such committees. These committees work in various areas such as placement, sports, and culture.

We also have various clubs that offer educative, informative and activities relating to entertainment to its members. This includes the HR, Finance and Marketing club.

In addition, the students contribute to the society through various philanthropic activities.

COMMITTEE

PLACEMENT COMMITTEE

Placement Committee has a big role in preparing and motivating the students for placement related activities like company visits, real projects etc.

CULTURAL COMMITTEE

Cultural Committee is the gem of any institute in propagating an informal interaction among students from different backgrounds. It is responsible for conducting events related to Dance, Drama and other events which provide all round development to students.

SPORTS COMMITTEE

Sports Committee is responsible for conducting events of sports like Volley ball, Basket ball etc. which develop a sense of team effort and togetherness among the students.

MEDIA COMMITTEE

Media Committee is associated with highlighting all the events of importance like Guest Lectures, Seminar's, Sports and Cultural events for spreading the good things happening in the Institute.

CLUB

THE MARKETING CLUB

Marketing Club comprises of marketing professionals. The club mainly focuses on Market oriented activities like Corporate Interactions and monitoring Market Moves.

THE FINANCE CLUB

Finance Club motivates Finance Professionals for keeping an eye on the Financial Market and analyzes the events. It also focuses on the performance of various financial Instruments and students regularly prepare the profitable portfolios.

THE H.R. CLUB

H.R. Club conducts study related to corporate recruitment policies and procedures. It also studies work cultures of different industries for smooth induction of fresh graduates in the Industry

“ I have high hopes from students of this institute. I believe with right exposure and experience they can be the business leaders of the future ”

Mr. Lalit Khanna

MD & CEO, Escorts Mutual Fund & Escorts Securities Limited



Enabling Growth

Supporting Passion



“ The passion and the enthusiasm of the students along with the focus on emerging markets make it truly world class ”

Mr. Shallesh Vickram Singh

Investment Director, 2i Capital Group

Infrastructure

RRSIMT is situated at Amethi of Uttar Pradesh near HAL Korwa which is well connected by Rail and Road.

It has a sprawling campus of 20 acres which is a state of art centre for learning.

The Campus includes college, hostels for students, library, sports ground, entertainment facilities and students also get the benefits of calm and green environment.



Library

The library has vast collections of more than 20,000 books and journals on various educational and research areas.

We also have one of the best libraries in the area of management education containing more than 2000 different titles including various reference books, journals, and research papers.

The students are also provided access to book bank where in the most relevant books are made available to them. The college subscribes to leading journals such as Harvard Business Review, International Journal of Marketing Research, etc. to enable students be the best in the business.

Students have a 12 hour access to the library and its resources.

Hostels

The campus includes hostels for boys and girls separately. The facilities in the hostel match the college which is one of the best in the vicinity.

Each hostel is equipped with amenities like 24 hour Wi-Fi internet connectivity, dining area with attached mess, common room with TV and indoor sports facilities.



IT Infrastructure

Our campus is Wi-Fi enabled and contains state of the art IT set up with more than 300 computers. The computer lab has modern servers and computers to support the students.

Other Facilities

Facilities in the Institute include modern classroom with audio-visual aid for state of the art learning, Conference hall for guest lectures and seminars and a canteen for refreshments.





Committed, Capable &
Creating the change

“ Coupled with rigorous academic and real life experience in emerging market make RRSMIT students ready to deliver ”

RRSIMT AMETHI | MBA

Batch 2011



Batch Profile

Final Placement

RRSIMT Batch Profile (Batch 2011)



Abhinav Mishra, 24 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola, (Saket Sales & Service Pvt. Ltd.)-Faizabad



Abhishek Agrahari, 22 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: ITI-Raibareli



Abhishek Mishra, 26 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola, (Saket Sales & Service Pvt. Ltd.)-Faizabad



Ajay Kr Singh, 28 Years
M.A.
Dr. RML Avadh University, Faizabad
Summers: Karvy Stock Broking Ltd.- Sultanpur



Ajay Kr Singh, 29 Years
M.A.
Dr. RML Avadh University, Faizabad
Summers: HAL-Korwa



Akansha Mishra, 22 Years
B.H.Sc.
Dr. RML Avadh University, Faizabad
Summers: Birla Sun Life Insurance Pvt. Ltd.-Allahabad



Amrendra Pathak, 23 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: Karvy Stock Broking Ltd.- Sultanpur



Anita Yadav, 22 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: Karvy Stock Broking Ltd.- Sultanpur



Bhushan Srivastav, 22 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola, (Saket Sales & Service Pvt. Ltd.)-Faizabad



Durgesh Chandra Mishra, 22 Years
B.Sc.
Dr. RML Avadh University, Faizabad
Summers: D.L.W.-Varanasi



Hemant Singh, 23 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola, (Saket Sales & Service Pvt. Ltd.)-Faizabad



Himanshu Tiwari, 21 Years
B.Com.
Allahabad University
Summers: Karvy Stock Broking Ltd.-Sultanpur



Jai Prakash Tiwari, 23 Years
B.Sc.
Dr. RML Avadh University, Faizabad
Summers: HAL-Korwa



Jubair Khan, 21 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola, (Saket Sales & Service Pvt. Ltd.)-Faizabad



Kuldeep Kumar Singh, 26 Years
B.Sc.
VBS Purvanchal University
Summers: BHEL-Jagdishpur



Manish Kumar Dwivedi, 26 Years
B.Sc.
Dr. RML Avadh University, Faizabad
Summers: Karvy Stock Broking Ltd.-Sultanpur



Manjeet Singh, 23 Years
B.C.A.
VBS Purvanchal University
Summers: D.L.W.-Varanasi



Manoj Kr Maurya, 26 Years
B.C.A.
MDU Rohtak, Haryana
Summers: Escort Agro Ltd.-Faridabad (Haryana)



Manoj Kr Mishra, 26 Years
B.Sc.
Dr. RML Avadh University, Faizabad
Summers: Karvy Stock Broking Ltd.-Sultanpur



Mayank Srivastav, 22 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: HAL-Korwa



Md. Jahin, 23 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola, (Saket Sales & Service Pvt. Ltd.)-Faizabad



Md. Shoeb, 22 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Airtel-Lucknow



Mudassar Khan, 25 Years
B.A.
Lucknow University
Summers: HAL-Korwa



Neeraj Singh, 22 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola, (Saket Sales & Service Pvt. Ltd.)-Faizabad



Neha Tiwari, 25 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: HAL-Korwa



Padmakar Mishra, 25 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola, (Saket Sales & Service Pvt. Ltd.)-Faizabad



Parmendra Singh, 22 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Tata Indicom



Prabhash Chaturvedi, 22 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Pepsico India Ltd.-Mumbai



Prashant Sharma, 23 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola-Faizabad



Prince Kr Singh, 22 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Karvy Stock Broking Ltd. - Sultanpur



Rahul Kr. Singh, 23 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: HDFC Standard Life Insurance



Raman Singh, 25 Years
B.Sc.
Dr. RML Avadh University, Faizabad
Summers: Karvy Stock Broking Ltd.- Sultanpur



Ramesh Chandra, 26 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola, (Saket Sales & Service Pvt. Ltd.)-Faizabad



Ravi Prakash Yadav, 23 Years
B.Com.
Allahabad University
Summers: Karvy Stock Broking Ltd.- Sultanpur



Ravi Yadav, 25 Years
B.Sc.
CSJM University, Kanpur
Summers: HAL-Korwa



Sabiya Shabbir Suri, 23 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: HAL-Korwa



Sandeep Dubey, 22 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: HAL-Korwa



Sangharsh Soni, 23 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Axis Bank-Sultanpur



Sarvesh Kumar Tripathi, 22 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: Karvy Stock Broking Ltd.- Sultanpur



Satyendra Kr srivastav, 22 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Aircel Pvt. Ltd.



Saumya Pandey, 23 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: HAL-Korwa



Saurabh Jaiswal, 23 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Aircel Pvt. Ltd.



Saurabh Mishra, 24 Years
B.Com.
Lucknow University
Summers: HAL-Lucknow



Shashi Upadhaya, 23 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: HAL-Korwa



Sonia Tripathi, 29 Years
B.H.Sc.
Lucknow University
Summers: HAL-Korwa



Sudhir Singh Chauhan, 24 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: Aircel Pvt. Ltd.



Sunil Kr Pathak, 23 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola, (Saket Sales & Service Pvt. Ltd.)-Faizabad



Vijay Verma, 29 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: HAL-Korwa



Vipin kumar Pandey, 22 Years
B.A.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola, (Saket Sales & Service Pvt. Ltd.)-Faizabad



Vipin Kumar Mishra, 22 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola, (Saket Sales & Service Pvt. Ltd.)-Faizabad



Vipin kumar Mishra, 29 Years
M.Com.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola, (Saket Sales & Service Pvt. Ltd.)-Faizabad



Virendra Kr Mishra, 27 Years
B.Sc.
Dr. RML Avadh University, Faizabad
Summers: Coca-Cola, (Saket Sales & Service Pvt. Ltd.)-Faizabad



Virjesh Bahadur Singh, 22 Years
B.Com.
Dr. RML Avadh University, Faizabad
Summers: BHEL-Jagdishpur

Some of our Summer recruiters



“ The ability and quality of RRSIMT students is at par with any top B-Schools in India. I was impressed with their positive attitude and deep understanding of emerging market and its challenges. Strong team of core faculty with good infrastructure is an added advantage. ”

Mr. O.P. Singh

Managing Director, Advanced Bio-Agro Tech Ltd. (ABTL) Pune



Contact Information

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Placement Committee

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Ashish Tripathi +91-9198610027